

# Adaptalyfe Privacy Policy

**Effective Date:** 01/01/2026

Adaptalyfe, Inc. (“Adaptalyfe,” “we,” “us,” or “our”) respects your privacy and is committed to protecting it. This Privacy Policy explains how we collect, use, disclose, and protect information when you use the Adaptalyfe website, mobile application, and related services (collectively, the “Services”).

---

## 1. Important Note About Our Services (Non-Medical)

Adaptalyfe is **not a medical or healthcare provider** and does not provide medical advice, diagnosis, or treatment. Information stored in the app is provided by users for organizational and informational purposes only and should not be considered medical records.

---

## 2. Information We Collect

### A. Information You Provide

We may collect information you voluntarily provide, including:

- Name
- Email address
- Account credentials
- Caregiver or dependent profile information
- Routines, notes, reminders, preferences, and other user-entered content
- Communications with our support team

### B. Dependent and Child Profile Information

Caregivers or parents may create profiles for dependents, including children. This information is managed and controlled by the parent or guardian account holder.

### C. Usage and Device Information

We may collect limited usage data, such as:

- App interactions and feature usage
- Device type, operating system, and app version
- General location data (e.g., country or region)

We do **not** collect precise location data.

---

### 3. Age Screening and Children’s Privacy (COPPA Compliance)

Adaptalyfe is designed for use by caregivers, parents, and adults. We do **not** knowingly allow children under the age of 13 to create accounts on their own.

#### Key COPPA Protections:

- We use an **age-screening mechanism** to identify users who may be under 13.
- Children under 13 may only use Adaptalyfe through a **parent- or guardian-controlled account**.
- Parents or guardians must provide **verifiable consent** before personal information is collected from a child.
- Parents or guardians have the right to:
  - Review their child’s information
  - Request correction or deletion
  - Revoke consent at any time

Parents may contact us at [info@adaptalyfe.com](mailto:info@adaptalyfe.com) to exercise these rights.

---

### 4. How We Use Information

We use information to:

- Provide and operate the Services
  - Create and manage accounts
  - Support caregiver-managed dependent profiles
  - Improve app functionality and user experience
  - Communicate with users and provide support
  - Comply with legal obligations
  - Protect the safety and integrity of the Services
-

## 5. How We Share Information

We do **not** sell personal information.

We may share information:

- With trusted service providers who help operate the Services (e.g., hosting, analytics, payment processing)
- To comply with legal obligations
- To protect the rights, safety, or property of Adaptalyfe and users

All service providers are required to protect personal data and may only use it for authorized purposes.

---

## 6. Data Retention and Deletion

We retain personal information only for as long as necessary to provide our Services and comply with legal obligations.

- **Account Data:** Retained while the account is active and deleted or anonymized within thirty (30) days of account deletion.
- **Dependent and Child Profiles:** Retained only while parental consent remains active and deleted promptly upon request.
- **Usage Data:** Retained in identifiable form for up to twelve (12) months and longer in aggregated or anonymized form.
- **Communications:** Retained for up to twenty-four (24) months.
- **Billing Records:** Retained as required by applicable tax and accounting laws (generally seven (7) years).
- **Backups:** Deleted or anonymized in the normal course of backup rotation.

Deletion requests may be submitted to [info@adaptalyfe.com](mailto:info@adaptalyfe.com)

---

## 7. Data Security

We use reasonable administrative, technical, and organizational measures to protect personal information. However, no system is 100% secure, and we cannot guarantee absolute security.

---

## 8. Your Privacy Rights

Depending on your location, you may have rights to:

- Access your personal information
- Correct inaccurate information
- Request deletion
- Object to or restrict certain processing

Requests may be submitted to [info@adaptalyfe.com](mailto:info@adaptalyfe.com)

---

## 9. Third-Party Services

Our Services may contain links to third-party websites or services. We are not responsible for their privacy practices.

---

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted with a revised effective date.

---

## 11. Contact Us

If you have questions about this Privacy Policy or our data practices, contact us at:

**Adaptalyfe, Inc.**

Email: [info@adaptalyfe.com](mailto:info@adaptalyfe.com)

Website: [www.adaptalyfeapp.com](http://www.adaptalyfeapp.com)